



NEWS Releases

SEARCH News

Source: Premier Exhibitions, Inc

Groundbreaking Dialog in the Dark Exhibition to Make Its U.S. Debut in Atlanta

Rare Opportunity to Experience a World Without Sight to Open in Atlantic Station August 30, 2008

ATLANTA, July 7, 2008 (PRIME NEWSWIRE) -- Premier Exhibitions, Inc, (Nasdaq:PRXI) a major provider of museum quality exhibitions throughout the world, announced today that its new blockbuster exhibition Dialog in the Dark will make its US debut this summer in Atlanta. Already experienced by more than 5 million individuals in over 20 countries, Dialog in the Dark will open Saturday, August 30th at the new Atlantic Station Exhibition Center located in the heart of Atlanta's premier live, work, play community.

Hailed as a unique and inspiring social enterprise, this renowned exhibition replicates familiar environments and challenges individuals to perform tasks without the use of their sight. Visitors are escorted through galleries in total darkness, where scents, sounds, temperatures and textures turn daily routines into an unforgettable experience. A reversal of roles is created where sighted visitors are asked to rely on guides who are visually impaired or blind to provide security and a sense of orientation, leaving them with a unique appreciation and lasting impression of a world without pictures.

"Dialog in the Dark is a thought-provoking and exceptional experience, which has become a highly anticipated, worldwide phenomenon" states Bruce Eskowitz, president and CEO of Premier Exhibitions, Inc. "We are thrilled to bring this extraordinary exhibition to the U.S. and debut in Atlanta at our new Atlantic Station Exhibition Center. Dialog in the Dark will move participants and leave a lasting impression."

"Dialog in the Dark is not an ordinary exhibition, but rather a platform for communication and exchange between cultures," states Andreas Heinecke. "The exhibition has provoked a change in perspectives, challenging our skills and perceptions towards human diversity. We are thrilled to work with Premier Exhibitions to enhance the experience of Dialog in the Dark and continue the success we have seen worldwide."

Atlanta-based Premier Exhibitions, Inc., is presenting Dialog in the Dark through a long-term licensing agreement with the exhibition's global

Recent Quote for **PRXI**

Last Trade:	\$ 3.97
Trade Time:	07/08/2008 ET
Change:	-0.060 (-1.4888%)
Prev Close:	4.030
52-Wk Range:	3.90 - 18.61

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originator Andreas Heinecke. For his groundbreaking work, Heinecke received a Fellowship in 2005 from Ashoka, a global organization which recognizes social entrepreneurs who work for change and strive to make a positive social impact through innovative solutions.

A hallmark of the exhibition's impact on local communities is the more than 5,000 individuals who are blind or visually impaired who have been employed at Dialog in the Dark exhibitions around the world. For the U.S. tour, Premier is partnering with Manpower Inc., the world leader in employment services, to advance the training and employment opportunity for these individuals. Through its sponsorship, Manpower will hire and train the guides with the long-term goal of sustained employment after the exhibitions close.

[Premier Exhibitions, Inc. Announces Manpower Sponsorship of Dialog in the Dark](#) - Jun 30, 2008

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About Premier

Premier Exhibitions, Inc. (NASDAQ: PRXI) located in Atlanta, GA is a major provider of museum quality exhibitions throughout the world. Premier is a recognized leader in developing and displaying unique exhibitions for education and entertainment. The Company's exhibitions present unique opportunities to experience compelling stories using authentic objects and artifacts in diverse environments. Exhibitions are presented in museums, exhibition centers and other entertainment venues. More information about Premier Exhibitions, Inc. is available at the company's web site www.prxi.com.

Forward-Looking Statements

Except for historical information, this press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements involve certain risks and uncertainties. The actual results or outcomes of Premier Exhibitions may differ materially from those anticipated. Although Premier Exhibitions believes that the assumptions underlying the forward-looking statements contained herein are reasonable, any such assumptions could prove to be inaccurate. Therefore, Premier Exhibitions can provide no assurance that any of the forward-looking statements contained in this press release will prove to be accurate.

In light of the significant uncertainties and risks inherent in the forward-looking statements included in this press release, such information should not be regarded as a representation by Premier Exhibitions that its objectives or plans will be achieved. Included in these uncertainties and risks are, among other things, fluctuations in operating results, economic conditions, uncertainty regarding the results of certain legal proceedings and competition. Forward-looking statements consist of statements other than a recitation of historical fact and can be identified by the use of forward-looking terminology such as "may," "intend," "expect," "will," "anticipate," "estimate" or "continue" or the negatives thereof or other variations thereon or comparable terminology. Premier Exhibitions does not undertake an obligation to update publicly any of its forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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